



Style By Jodie

Media Kit

FASHION, BEAUTY, AND LIFESTYLE
BLOG

WWW.JODIE--LOUISE.COM
STYLEBYJODIEE@OUTLOOK.COM

AS OF AUGUST 2020

About Me

ABOUT THE BLOG

- Self-care
- Beauty
- Fashion
- Lifestyle

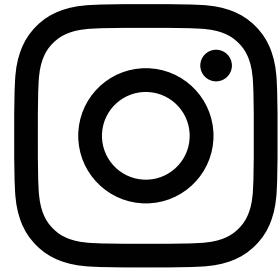
WHO I AM:

I am a 22 year old blogger and legal secretary living in Nottinghamshire, UK. I love photography, reading, writing and experimenting with fashion.

My mission is:

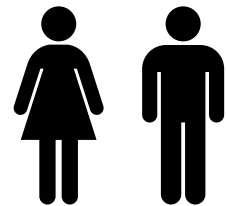
I want to inspire others to feel confident about their bodies, themselves and be able to express their personality through their fashion sense. I aim to be open about personal experiences to inspire others. I want to be able to show others how to take an affordable, smart and stylish approach to dressing themselves. Lastly, I want to motivate others to take a step out of their comfort zone and become the best versions they can be.

STATS



@stylebyjodiee
2.36 followers

Engagement rate: 8.99%
Average likes: 146
Average comments: 49



DEMOGRAPHICS

AGE:

18-24: 53%
25-34: 31%
Other: 16%

GENDER:

Female: 82%
Male: 18%

LOCATION:

UK: 72%
USA: 14%
Other: 14%



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Get in touch

SERVICES:

- Social Media Promotion & Ads
- Sponsored Social & Blog Posts
- Product Reviews
- Contests & Giveaways
- Event Representation
- Brand Ambassadorships
- Blog Posts

STANDARD RATES:

Please see my rates for paid collaborations. These are just a guide and I am open to discuss other rates, bundles and gifted opportunities. All of my posts will be advertised with the most recent ASA Guidelines.

2 x Instagram Story: £40

Permanent Instagram post: £60

Permanent Blog post: £75

Bundles available.

CONTACT ME:

If you would like to discuss a possible collaboration then please email me at:
stylebyjodiee@outlook.com

Brands

I have worked with :



THE FLAT LAY CO



BetterYou

Daye

WOO WOO™



IVYVERDURE

Chocolate[®]
and Love

CUCU
Fashion